**Topic:** **Photography for Ecological Awareness**

**Target group:** young people with disadvantage

**Number of lessons:** 1

**Goal of the lesson:**

•Understand the basis to create a professional photos and videos to bring awareness to ecological issues.

•Apply the techniques to create a professional photos/video

•Stimulate the creative thinking and transform a creative idea into an artistic project

•Use of smartphones in a professional context

•Provide the key competences to create professional photos/videos

**Material:** computer, smartphone, PPT presentation

WORKSHEET

1. In the introduction part the activity will be introduced as an open discussion with the group:
* “What do you think is a professional photo?”
* “How can you use photos or videos to raise awareness on the environmental issues?”

This phase will serve as a brainstorming collecting the ideas the participants have in general on photo/video making.

1. The participants will be guided towards the creation of professional photos/videos. All participants will take their smartphone. As first the tutor will help the students to set up the grid on the smartphone screen and he/she will explain the importance of the grid. The tutor will then present to the students:
* Importance of orientation and what orientation to use for videos and photos
* Rule of the thirds, to create attractive and balanced photos and videos
* How to use focal points and lines in photos and videos
* Editing apps options that will allow to easily edit for free photos and short videos
* How to ask questions for the participants that want to create an interview

Each sub-topic will be presented through practical demonstration and short try-out activities to make students understand better how to use the techniques explained.

The participants will be divided in small groups and will have to create a short professional video with their smartphones. Each group can brainstorm together a specific topic on environment they would like to bring awareness to. They will choose the setting, music (if they want to add it) and create the story. The participants can ask for the support of the tutor who will give suggestions on the feasibility of the idea. The participants will be given a set time to design the video and record it. The material provided will include schemes and example that can provide a valuable help for their video. In the video they can use recorded materials and photos.

Post activity discussion: After the creation of the videos the groups will share the video with the rest of the groups. They will show what they have produced and briefly explain their idea.

Evaluation: Informal evaluation with feedback on the videos/photos produced throughout the session. The tutor will provide feedback and suggestions to improve the contents produced. Also, other participants can provide in a constructive and polite way their feedback on the content created by their peers. In this case it is important for the tutor/mentor to act as a moderator and make sure that the feedback provided is expressed in a polite and respectful way.

**ECOART PROJECT**

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